

# FRANCHISING YOUR BUSINESS

GROW YOUR BUSINESS USING THE FRANCHISE MODEL

The National Franchise Exhibition boasts a series of free presentations and networking opportunities with industry experts to help you understand how the franchise model could fast-track your business expansion

## FREE SEMINARS

### Friday 13 March

10:45 – 11:30

How to franchise your business successfully and effectively  
**Ashtons Franchise Consulting**

11:45 – 12:30

Essential tips for franchising your business  
**British Franchise Association**

11:45 – 12:15

Business planning made simple  
**Hitachi Capital Franchise Finance**

15:00 – 15:45

Franchising your business; the financial elements  
**Ashtons Franchise Consulting**

15:00 – 15:30

Business borrowing made easy  
**Hitachi Capital Franchise Finance**

### Saturday 14 March

10:45 – 11:30

Is your business franchisable?: The twelve golden rules  
**Ashtons Franchise Consulting**

12:15 – 13:00

Expanding your business through franchising  
**British Franchise Association**

12:45 – 13:15

Business planning made simple  
**Hitachi Capital Franchise Finance**

14:45 – 15:30

Introduction to franchising your business  
**Ashtons Franchise Consulting**

15:00 – 15:30

Business borrowing made easy  
**Hitachi Capital Franchise Finance**

Free to attend

## PROFESSIONAL ADVISERS

### The British Franchise Association (bfa)

Promoting ethical franchising in the UK, the bfa are experts on all aspects of the industry and the benefits of business format franchising. Meet the team at The National Franchise Exhibition for guidance on how to expand an existing business using the model.

Meet with the bfa at The National Franchise Exhibition



### Ashtons Franchise Consulting

A talented team of knowledgeable franchise specialists, with decades of experience in assisting hundreds of businesses to expand and grow through franchising.

Book your free consultation at [FranchiseInfo.co.uk](http://FranchiseInfo.co.uk)



## LEGAL CLINIC

Before you make the decision to alter the structure of your business that you've worked hard to build, seeking legal advice from a specialist solicitor is essential.

Visit the Legal Clinic at The National Franchise Exhibition to meet experienced legal professionals from the franchise sector who will be on hand to give free advice to those considering developing a franchise.

Meet representatives from:

STEVENS & BOLTON

GOLDSTEIN  
LEGAL

## FINANCE CLINIC

### Hitachi Capital Franchise Finance

An award-winning team of finance professionals, Hitachi Capital Franchise Finance can help you understand the funding options available to your future franchisees.

Meet with the team in the Finance Clinic at The National Franchise Exhibition.

Secure your free appointment at [FranchiseInfo.co.uk](http://FranchiseInfo.co.uk)

Hosted by:

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Franchise Finance

Get your free tickets today using FYB1 and save £10 on the door!

Visit [FranchiseTickets.co.uk](http://FranchiseTickets.co.uk)